



The Launch App

The Launch App is the mobile home for the Launch Mission Podcast, The 90 Day Senior Challenge, and the Campus Community Connection (3C) Database. These resources will help equip and prepare students of the challenges of life after high school. Here is a step-by-step guide to effectively use The Launch App with high school seniors:

Step 1: Introduction to The Launch Mission and the Launch App

- **Goal:** Help students understand the purpose of The Launch App.
- **Action:**
 - Explain that The Launch Mission ministry is designed to help high school seniors prepare for life after graduation by building their faith and confidence in navigating new environments (college, workforce, etc.).
 - Share how the app provides guidance on faith development and practical life skills as well as provide a way to research and connect to campus ministries and churches on over 150 college campuses.

Step 2: Help Them Set Up the App

- **Goal:** Ensure all seniors have the app installed and are ready to use it.
- **Action:**
 - Instruct students to download The Launch App by going to [this link](#) on their cell phone or by scanning this [QR Code](#). They do not go to the app store.
 - Guide them through the registration process and setting up their profile. They will need to put their name, pick a campus, and give the email address of a friend who will serve as their accountability partner for the 90 Day Senior Challenge.
 - The more info they put in their profile the better because this is the information they can send to campus ministries and churches nears their future campus.
 - Encourage them to explore the interface and read the instructions on the Welcome Page.

Step 3: Pick A Time For Your Seniors To Start The Senior Challenge Together

- **Goal:** Motivate students to actively apply the lessons from the app in real-life situations.
- **Action:**
 - The national start date for the 90 Senior Challenge is Monday, Sept 30 so that students will finish it before the end of the year. You can follow this schedule or pick another 3 month period that works for you.
 - Have students find an accountability partner from within your group of seniors and do the challenge together, sending each other's answers and notes via email, through the app.
 - Reward or recognize students who complete challenges to encourage continued participation.

Step 4: Schedule Regular Check-ins

- **Goal:** Create consistency in engaging with the app and applying its teachings.
- **Action:**
 - Set a weekly check-in time where you can discuss a specific podcast topics, answers from the Senior Challenge, and discoveries from the Campus Community Connection Database.
 - Ask open-ended questions to spark conversations and get students to share personal insights or challenges they are facing.
 - Encourage seniors to set personal goals each week based on what they learn through the app.

For questions about the Launch App, contact Tommy McGregor with The Launch Mission at tommy@thelaunchmission.org. For more on The Launch Mission, go to our website at www.thelaunchmission.org.